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hospitality as the business of helping people to feel welcome and relaxed and to enjoy themselves. Simply put, the hospitality industry is the combination of the accommodation and food and beverage groupings, collectively making up the largest segment of the industry. The pineapple has long been the symbol of hospitality.

Hospitality and Tourism - Virginia Tech

Event Management for Tourism, Cultural, Business and Sporting Events by Lynn Van der Wagen and Brenda R. Carlos, Pearson Education, Inc. (2005) Hospitality & Tourism by Karen E. Silva and Debra M. Howard, McGraw Hill Glencoe (2005) Introduction to Hospitality by John R. Walker, Prentice Hall (2002)

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